

BRIGHT MIND AGENCY.

—
FOCUS ON THE
IMPORTANT STUFF. WE
DO EVERYTHING ELSE.
—

Bright Mind

isn't just an

agency

We are Bright Mind Agency.

We are a digital marketing agency that creates relevant data-driven campaigns. The agency was founded out of a dissatisfaction with the way the advertising industry looked. We wanted to change the marketing industry to become more relevant.

WE ARE BRIGHT





We are changing the industry in
three steps.

Step 1: Build relationships

Relationship-building strategies for your presence on social media and Google. Our passion is to create a pleasant customer journey, this way we can improve the industry with more relevant advertising. It all starts with a good strategy.

Step 2: Relevance

The right format, the right message and the right fit for the right channel. Through data-driven insights, we develop innovative ways to convey your message to your target group.

Step 3: Follow-up

Tracking pixels for tracking target groups, optimizing ads and web design. Successful advertising requires an optimized, customized and conversion-friendly website.



We know it works.

These clients can confirm it works:

cykelkraft 

LIDHULTS

 SÄKRA LARM

VETERANPOOLEN

 Imia

 Socialdemokraterna


BIOSTEEL

Joyvoice

BONNIER
News

HOCKEY
STORE®


BRILLIANT SMILE
SWEDEN

ITAB

ICEHOTEL®
Jukkasjärvi

sto 

nya
m
MODERATERNA


FÖRSVARMAKTEN

 TRÄDGÅRDS
EXPERTEN

 Monkey
Sports®


One Economy

What do we help with?

Koncept
Målgruppsanalys
Content Plan
Content (Film, bild, animation, copy)
Projektledning
Annonsuppsättning
Målgruppssegmentering
Funnelstrategi
Implementering

Datahantering
Pixelhantering
Analyser
Rapportering
Workshops
Webboptimering
Annonsköp
Annonshantering
Optimering av annonser

Paid Social (Facebook, Instagram)
Google Ads
SEO

Contact us



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Thank you for taking the time
for us